

# BSE | MARKETING KEYSTONE NORTH MID-ATLANTIC

Representing **MAFSI**  
Manufacturers' Agents Association for the Foodservice Industry

Regions 2 , 3 , 4 , 5

Offices opened in Richmond, VA and  
Baltimore, MD in November of '21



**Region 2**  
New York (Upstate)  
New York (Newburg and North)



**Region 3**  
New York Metro  
New York (Poughkeepsie And South), New York City Metro, New Jersey, (North of Trenton), Connecticut (Fairfield County)



**Region 4**  
Keystone  
Pennsylvania (Except West of State College and Pittsburgh), New Jersey (Trenton and South), Delaware



**Region 5**  
Mid-Atlantic  
Maryland, Virginia, Washington D.C.

[Visit Our Website](#)




**INDUSTRY AFFILIATIONS**

-  **ACF**  
American Culinary Federation
-  **SHFMO**  
Schools & Home Foodservice Manufacturers' Association
-  **NACUFS**
-  **CMAA**  
ELMB MANAGEMENT ASSOCIATION OF AMERICA
-  **AHE**  
ASSOCIATION FOR HEALTHCARE FOODSERVICE
-  **SNA**  
SCHOOL NUTRITION ASSOCIATION
-  **MAFSI**  
Manufacturers' Agents Association for the Foodservice Industry

# WELCOME TO THE TEAM

## ***Josh Gregory – BSE Mid-Atlantic***

Josh is a 20 year veteran of the food service and hospitality industry. Before joining the BSE team, Josh served as a Corporate Executive Chef for the Prime Eats group in Norfolk Virginia, as well as consulting chef to the Treasure Sands Club on Abaco island in the Bahamas. Recently, Josh has been helping restaurant owners and hotel operators embrace the new reality of the “COVID influenced world” as a Sales Consultant for Sysco Hampton Roads. Josh and his wife, Somer, reside in Norfolk, Virginia with their two pups, Luna and Ruby. They collect vinyl records and enjoy live music when able. With whatever free time is left over, Josh enjoys backyard BBQ and food photography. “I’m excited to join the team and get to know you all in the process”



## ***Bob Holmes – BSE North***

Bob has over 25 years of experience in the foodservice industry ranging from operations, equipment and supply sales to food broker for operator and distributor channels. A results driven professional that has focused on customer relationships, cost reduction, profit optimization and product training. A dependable and loyal hard worker that embraces teamwork and follow through. When Bob is not hard at work, you will find him at a family function, on the golf course or camping.



## ***Good luck, Chef Ryan***

*Although Chef Ryan has moved on from BSE North, he hasn't really. Ryan chose to go with a local food broker, cutting down travel, and be able to stay closer to home. Ryan values family as he should and I respect this decision. However, in Ryan's new role, he will collaborate with BSE and MEL on specific operators, as well as operator functions, benefitting all parties involved.*

# EQUIPEX

**"WE HAVE WHAT YOU NEED"**

PANINI GRILLS, CONVECTION OVENS, INDUCTION COOKERS / WARMERS, WAFFLE BAKERS, PIZZA OVENS, WARMING DISPLAYS AND MUCH MORE.

**HEATING AND FINISHING HAS NEVER BEEN EASIER!**





# WE HAVE MORE THAN JUST RACKS

...and leadtimes are only 4-6 weeks

Click images below for more information



Bun Pan Racks: Enclosed



Carts: Bussing & Utility Carts



Material Handling: U-Boat Stocking Trucks



Dunnage Racks



Fry Basket Racks



Dollies: Kegs and Beer Cases



Equipment Stands: Convection Ovens



Keg Racks: Adjustable & All-Welded



Can Storage Racks: Full Size & Half Size



Material Handling: Hand Trucks



# Bar Equipment

Net pricing and shipping info  
available in



## BACK BAR REFRIGERATOR

- Glass or Solid Door
- Swing doors
- 49" / 61" / 73"



## BOTTLE COOLER

37" / 50" / 65"



## GLASS FROSTER

24" / 36"



## DIRECT DRAW KEG COOLER

- 1-4 kegs
- 2 tower / 2 faucet
- 49" / 61" / 73"





# Edvantage® Slicer

***Ships in 3-4 weeks***

***Powerful Motors***

***Easily Slices Meats and Cheese***

**IN STOCK**



**EDV-12—12" Blade 1/2 HP**

**IN STOCK**



**EDV-12C—12" Blade 1/3 HP**

**IN STOCK**



**EDV-10C—10" Blade 1/3 HP**

- Anodized cast aluminum and stainless construction
  - Top mounted switches reduce failures
  - Fully ventilated belt driven motor
    - Forged, hardened blades
- Safety micro switch when blade guard is removed
- Interlocking thickness gauge with zero blade exposure
  - Sealed Housing prevents moisture damage
  - Safety overload switch

**Exclusive**

**Edvantage® Warranty**

**1 Year Hassle Free**

**Manufacturing Defect**

**Replacement Warranty**

# LightFry

POWERED BY EatGood™

## MODEL 12-U Food Service Air Fryer



LightFry air fryer offers the quality your customer can see to improve profits and health for a quick return on investment. LightFry delivers safe and efficient cooking.

### Standard Features

- ❑ Programmable touch screen control
- ❑ Customizable temperature control
- ❑ Customizable basket rotation
- ❑ Full stainless steel enclosure
- ❑ Up to 30 programmable menu items
- ❑ USB port for easy recipe uploading
- ❑ Self cleaning wash system with built in sanitizing cycle
- ❑ Rapid cool down function
- ❑ 1 Year parts and labor

### Standard Safety Features

- ❑ Reduced risk of deep fat frying related injury to operator
- ❑ Password protection for programming
- ❑ No pilot lighting

### Capacity

- ❑ 5 lb. of French fries 7-9 Min.
- ❑ 5 lb. of chicken wings 9-11 Min.
- ❑ 5 lb. of vegetables 7-9 Min.

### Accessories

- ❑ Stainless steel equipment stand
- ❑ Stainless steel freezer base
- ❑ Ventless exhaust hood

*Click below to learn more  
about LightFry*



**IN STOCK  
NOW**

**Safety System™**

The Dormont Safety System™ is the first and only complete gas equipment connection system specifically engineered for the commercial kitchen. The Safety System consists of the famous Dormont Blue Hose and a variety of accessories designed for improved safety and performance in commercial kitchens. Because they are manufactured in the USA under an ISO qualified production process and to multiple design certifications, you can Connect with Confidence with the Dormont Safety System.

**Dormont®**

**A WATTS Brand**

## Exceeding Regulatory Standards for Over 70 Years

At Dormont, we test every gas connector like we're installing it in our own homes. That's why we go above and beyond regulatory standards, so you never have to worry about performance issues.





Click the link below for our **NEW Inventory List** from our warehouse in New Hyde Park, NY

**All listed equipment is ready for immediate delivery upon order!!!**



## **2022 PRICE INCREASES**

### **May 2022**

- Victory
- Dormont
- Artic Air
- Unified Brands
- RPI
- Perlick
- Arcobaleno

### **June 2022**

- Amana
- Ice-o-Matic
- Amana

### **July 2022**

- Alto-Shaam
- Equipex
- Edlund

*\*Manufacturers not represented by BSE in all BSE territories*



